



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/National Federation of Ind(16837)
Target Enterprises (3056)
MASON,KYM
Telerep/Los Angeles, Los Angeles (1043)
ph: (555) 555-5555

Invoice 635698
Inv Date 9/30/2012
Terms Net 30
Contract 327935
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Product Political - Issue (1068)
Brand 263/NFIB (135639)
Acct Types National/Political
Est/Headline 263/06288380
Demo
Revision
Comments

263/NFIB W/O 8/27
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:20PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 8:42AM (Mo)	00:30	NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 7:58AM (Tu)	00:30	NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 8:48AM (We)	00:30	NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 7:50AM (Th)	00:30	NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 7:25AM (Fr)	00:30	NFIBFL814H	\$2450.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 12:56PM (Mo)	00:30	NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 12:14PM (Tu)	00:30	NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 12:12PM (We)	00:30	NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 12:35PM (Th)	00:30	NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 12:58PM (Fr)	00:30	NFIBFL814H	\$1050.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 5:12PM (Mo)	00:30	NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 5:23PM (Tu)	00:30	NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 5:42PM (We)	00:30	NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 5:23PM (Th)	00:30	NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 5:52PM (Fr)	00:30	NFIBFL814H	\$2700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 6:29PM (Mo)	00:30	NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 6:23PM (Tu)	00:30	NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 6:29PM (We)	00:30	NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 6:28PM (Th)	00:30	NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 6:23PM (Fr)	00:30	NFIBFL814H	\$3700.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/27/12 11:29PM (Mo)	00:30	NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/28/12 11:27PM (Tu)	00:30	NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/29/12 11:37PM (We)	00:30	NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/30/12 11:51PM (Th)	00:30	NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	09/02/12 11:26PM (Su)	00:30	NFIBFL814H	\$2500.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 5:43AM (Mo)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 5:52AM (Tu)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 5:53AM (We)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 5:52AM (Th)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 5:44AM (Fr)	00:30	NFIBFL814H	\$900.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 6:44AM (Mo)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 6:22AM (Tu)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 6:27AM (We)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 6:13AM (Th)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 6:28AM (Fr)	00:30	NFIBFL814H	\$2100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$77,000.00
Commission	(\$11,550.00)
Net Total	\$65,450.00

Total Spots 35

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.